

NASA Office of Small Business Programs

Effective October 2016

NASA Small Business Veteran Strategic Plan

Mission Statement

The Office of Small Business Programs (OSBP) ensures that the Agency is compliant with all Federal laws, regulations, and policies regarding small and disadvantaged business utilization and provides expertise on the utilization of all categories of innovative small business, including minority educational institutions that can deliver technical solutions in support of NASA.

List of Core Functions

Advocacy: Advise the Administrator on all matters related to small business.

Promote Small Business: Develop and manage NASA programs that assist all small business categories and communities.

Small Business Focused Government Contracting: Develop small businesses in high-tech areas that include technology transfer and commercialization of technology, and maximize the number of practicable opportunities for small business participation in NASA prime contracts and subcontracts.

Entrepreneurial Development: OSBP and NASA Centers provide individual face-to-face and internet counseling for small businesses throughout the United States and U.S. territories.

Vision

To promote and integrate all small businesses into the competitive base of contractors that pioneers the future in space exploration, scientific discovery, and aeronautics research.

Veteran Goals

- Demonstrate commitment to the Veteran Small Business Program.
- Engage senior leadership in achieving veteran small business goals.
- Increase annual contract actions and contract dollar values for Veteran-Owned Small Businesses (VOSB).
- Increase the use of restricted competitions and sole-source awards for Service-Disabled Veteran-Owned Small Businesses (SDVOSB). Increase the number of Veteran-Owned Small Businesses in high-tech areas by expanding the Mentor-Protégé Program.
- Monitor Veteran-Owned Small Businesses' subcontracting performance through the expanded use of Individual Subcontract Reports at each Center.
- Monitor the Agency's annual Veteran-Owned Small Business subcontracting dollars through the Summary Subcontract Report.
- Provide outreach to Veteran-Owned Small Businesses through conferences (e.g. National Veterans Conference), prime vendor councils, and other Government agencies and by participating in other veteran conferences.
- Encourage Centers to have regional Industry Days focused on the Veteran Small Business Program.
- Increase communication to Veteran-Owned Small Businesses through the expanded use of the Office of Small Business Programs (OSBP) Web site by updating it annually or as needed.
- Focus communication through the use of social media (e.g., Facebook, Twitter, etc.).
- Develop a training program for the NASA acquisition workforce that concentrates on veteran programs.
- Monitor Federal databases to ensure that all veteran data are accurately entered and reviewed on a daily basis through the use of a Small Business Dashboard.

- Require NASA Centers to report initiatives in support of veteran programs on a semiannual basis.
- Use an enterprise model to execute these goals and track accomplishments.
- Recognize annually the NASA Centers that meet the statutory 3 percent goal for Service-Disabled Veteran-Owned Small Businesses.

Small Business Enterprise Integration

Enterprise Management

- *Alignment*—All OSBP priorities are aligned with the strategy and plans of NASA, the U.S. Small Business Administration (SBA), and the U.S. Department of Veterans Affairs (VA).
- *Governance*—The OSBP is responsible to the U.S. Office of Management and Budget (OMB), the SBA, the VA, Congress, and NASA to meet the Agency's small business goals.

Enterprise Execution

- *Driven by Common Processes*—The OSBP business model is driven by Federal Acquisition Regulation practices and adapted to NASA requirements.
- *Resource Allocation/Costwise*—All small business goals are predicated on the industrial base, past performance, and congressional mandates.
- *Risk Management*—The level of operational risk is dependent upon mission-driven requirements.
- *Metrics-Shaped*—Mission, cost, reliability, and consistency
- *Barrier Removal*—Continuous transformation

Results

- Small business represents increased productivity and decreased costs.
- Continuous improvement